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LUZKER & LUTZKER — LLP —

Lutzker & Lutzker Newsletter

September 2024

To our clients, colleagues and friends:

The lazy days of summer were nevertheless busy at Lutzker & Lutzker and in the IP world generally. Through this periodic newsletter, we continue to keep you informed of relevant and exciting IP and cultural developments.

Our firm is delighted to announce that [Janet Fries](#) has joined our team as Of Counsel. Janet will continue her representation of authors, artists, art collectors, estates of artists, art organizations, musicians, filmmakers and producers in connection with contract negotiation and preparation, copyright and trademark protection and enforcement and related matters. Among other extracurricular commitments, Janet is active with the American Bar Association's new task force on deepfakes, an advisor on the American Law Institute's Restatement of Copyright Law and Vice President of the Board of Washington Area Lawyers for the Arts. Janet herself is an accomplished editorial and fine art photographer. A collection of her portraits has just been published by Hemphill Artworks, and she is a Contributing Photographer to Getty Images.

In other firm news, we are heavily involved, along with our colleagues at Marzulla Law LLC and other member firms of the DC Chapter, in planning for INBLF's 2024 Black Tie weekend, which will be held in Washington DC November 7-9. (As most of you know, Arnie is president of INBLF, the International Network of Boutique and Independent Law Firms, a global referral network of carefully vetted, top-notch law firms.) The weekend will include business sessions and social events and will culminate in a gala at the beautiful Organization of American States Building, co-hosted by INBLF's Latin American chapter. The BTW is returning to DC after 10 years – the 2014 gala was held in the Great Hall of the Supreme Court. Visit the [event website](#) for more information.

We took a close look into the topic in our insight "[Deepfakes, Rights of Publicity and Proposed Legislation](#)," which analyzes present and proposed judicial and legislative responses to this serious problem. We have also examined AI issues in the context of [AI companions](#), no longer solely the province of dystopian fiction, and the [reimagining of deceased artists' style, image, voice and likenesses by AI](#). AI is also being used to [bring historical events to life](#).

As part of our focus on copyright issues affecting the music industry, we have reported on the [new rule issued by the Copyright Office](#) on termination of rights under the Music Modernization Act.

As with deepfakes, a patchwork of state laws is creating a complicated web for businesses trying to understand their obligations regarding consumer privacy. We look both at these [state-imposed obligations](#) and at renewed [attempts at the federal level to](#)

[create one national scheme.](#)

As schools reopen, we have examined [how facial recognition technology is being used in the classroom](#). Look for more on the cutting-edge issues affecting K-12 education in future insights.

As part of our continuing interest in the preservation of cultural heritage, [we examine some recent developments](#), both positive and negative.

Please peruse our website for more on these and other current issues. And, of course, don't hesitate to reach out to us at info@lutzker.com for more information on these developments or to arrange for our help with your IP questions, including updating your website policies. And happy almost fall!

Check out our most recent IP Bits & Pieces™

Read our newest Bits & Pieces [here](#).

Lutzker & Lutzker LLP: FAQs

Don't forget to check out the FAQ feature on our website, focusing on [Privacy Law](#), [Technology and the K-12 Classroom](#), [Copyright Law](#), [Trademark Law](#), [NFTs](#), [Patent FAQs](#), and the [TEACH Act](#).

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Arnold Lutzker and Susan Lutzker founded Lutzker & Lutzker LLP in 1998 to provide high-quality, cost-effective legal services to businesses, creative professionals and their lawyers in the creation, strategic exploitation and defense of intellectual property assets.

Drawing on their experiences in law, business and the arts, our firm's lawyers have stayed on the leading edge of digital-era issues, including online content, social media, mobile applications, cybersecurity, artificial intelligence and data privacy. We advise corporate counsel on challenging intellectual property matters and also help more than 300 clients protect and manage their traditional copyright and trademark portfolios.

Questions: please email us at info@lutzker.com



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